

The Ark

WELCOME TO THE ARK, THE VISIONARY FORCE BEHIND EXTRAORDINARY LIVING EXPERIENCES. WE TAKE PRIDE IN CRAFTING NOT JUST HOMES BUT HAVENS WHERE THE ESSENCE OF ARTFUL LIVING IS METICULOUSLY WOVEN INTO THE FABRIC OF EACH PROJECT. OUR JOURNEY IS A TESTAMENT TO A COMMITMENT THAT TRANSCENDS THE ORDINARY, EMBRACING THE VALUES OF CRAFTSMANSHIP, NOSTALGIA, AND A GENUINE CELEBRATION OF SMILES.





PEOPLEOFARK
east

ARE YOU **READY?**

PEOPLE OF ARK EAST
IS BEING **ELEVATED.**



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tax reg number
628.948.549



LOCATION

The Ark is strategically positioned on south 90th Road, ensuring swift and easy connections to key areas in Cairo.

Distance from optimal locations:

FUE: 2.16 km (1.34 mi)
AUC: 2.83 km (1.76 mi)
GUC: 4.87 km (3.03 mi)

Cairo Airport: 19.8 km (6.1 mi)
Ring Road: 6.73 km (4.18 mi)
Sokhna Road: 6.30 km (3.92 mi)
Suez Road: 6.99 km (4.34 mi)

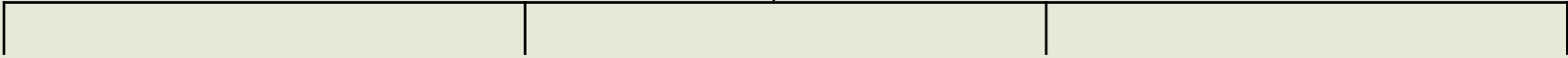
MASTER PLAN



USP

- ICONIC LOCATION
- COMPLETELY WALKABLE
- MULTI-LEVEL RING ROADS
- 3-4 UNDERGROUND PARKING
- HANDICAPPED ACCESSABILITY
- WELL ESTABLISHED INVESTORS
- CLEAN ENERGY- SOLAR PANELS
- MULTIPLE ENTRANCE AND EXIT POINTS

PEOPLEOFARK
east



Edge

AT/EDGE
JUNIORQUARTERS
PEOPLEOFARK
east

CLIFF

C MEDICAL
HUB AT
CLIFF











APARTMENT PLAN



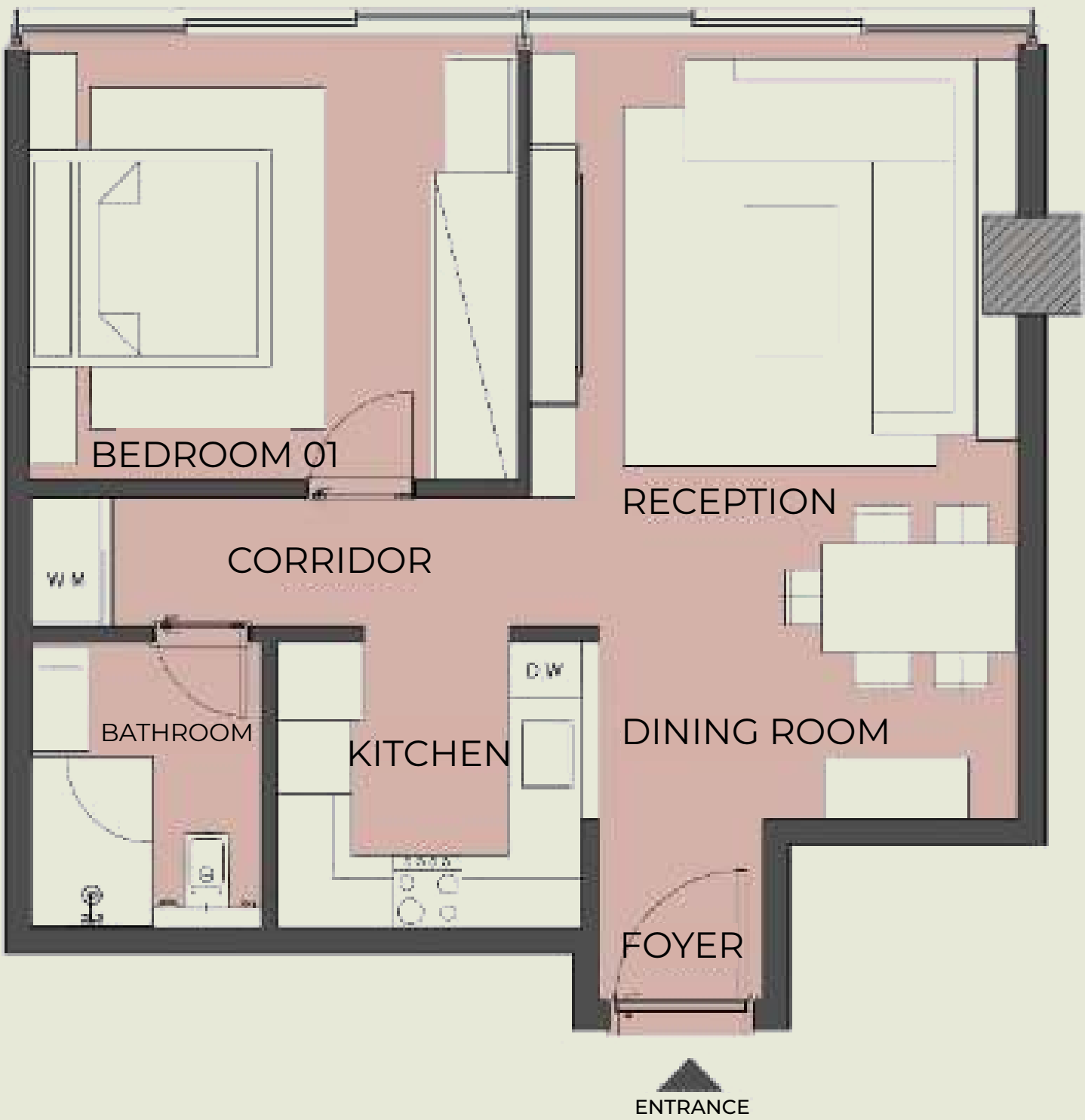
STUDIO



STUDIO DIMENSION

FOYER	0.60m X 1.60m
KITCHEN	2.70m X 2.25m
BATHROOM	1.80m X 2.65m
LIVING ROOM & BEDROOM	4.20m X 5.60m
LAUNDRY	2.00m X 2.00m
BALCONY	0.75m X 0.65m

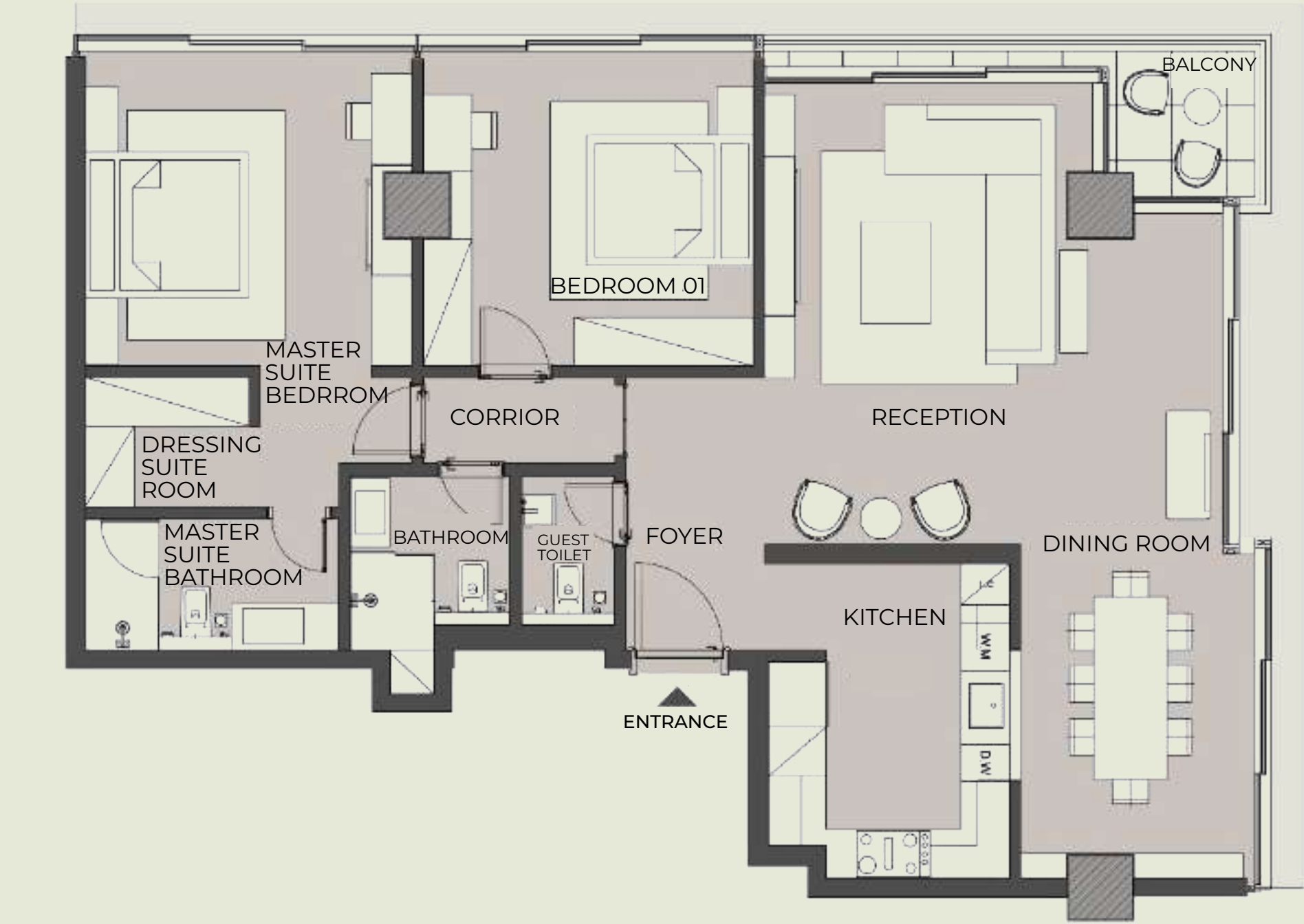
1 BEDROOM



1 BEDROOM DIMENSION

FOYER	3.10m X 1.40m
CORRIDOR	1.10m X 1.40m
KITCHEN	2.40m X 2.70m
RECEPTION	2.85m X 4.05m
DINING AREA	2.70m X 2.15m
BEDROOM 01	3.70m X 4.05m
BATHROOM	1.65m X 3.15m
LAUNDRY	0.70m X 1.10m

2 BEDROOM



2 BEDROOM

DIMENSION

FOYER	3.10m X 1.40m
CORRIDOR	1.10m X 1.40m
GUEST TOILET	2.40m X 2.70m
KITCHEN	2.40m X 2.70m
RECEPTION	2.85m X 4.05m
DINING AREA	2.70m X 2.15m
BALCONY	3.70m X 4.05m
BEDROOM 01	3.70m X 4.05m
BATHROOM 01	1.65m X 3.15m
MASTER SUITE	1.65m X 3.15m
MASTER SUITE DRESSING	1.65m X 3.15m
MASTER SUITE BATHROOM	1.65m X 3.15m

3 BEDROOM

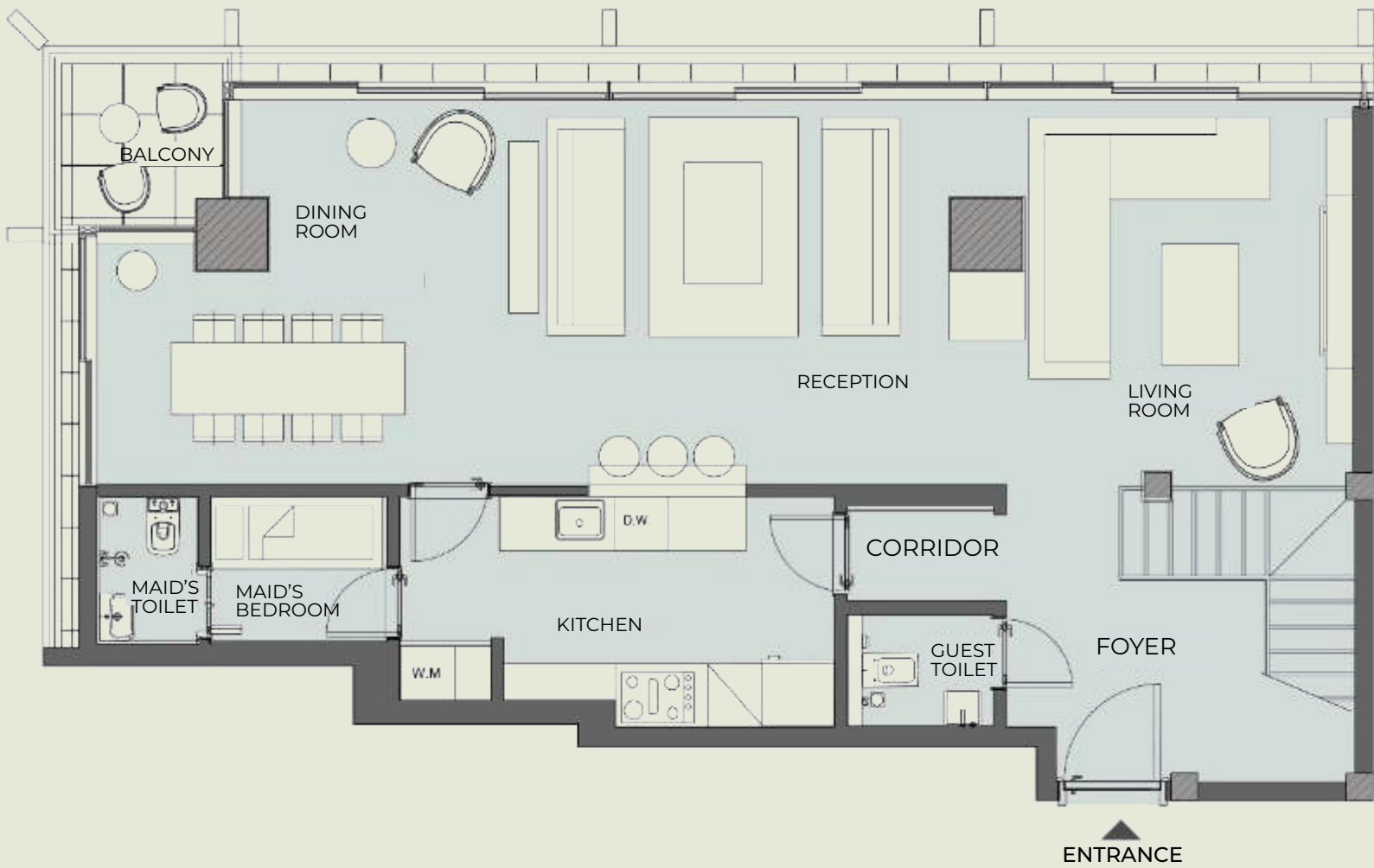


3 BEDROOM DIMENSION

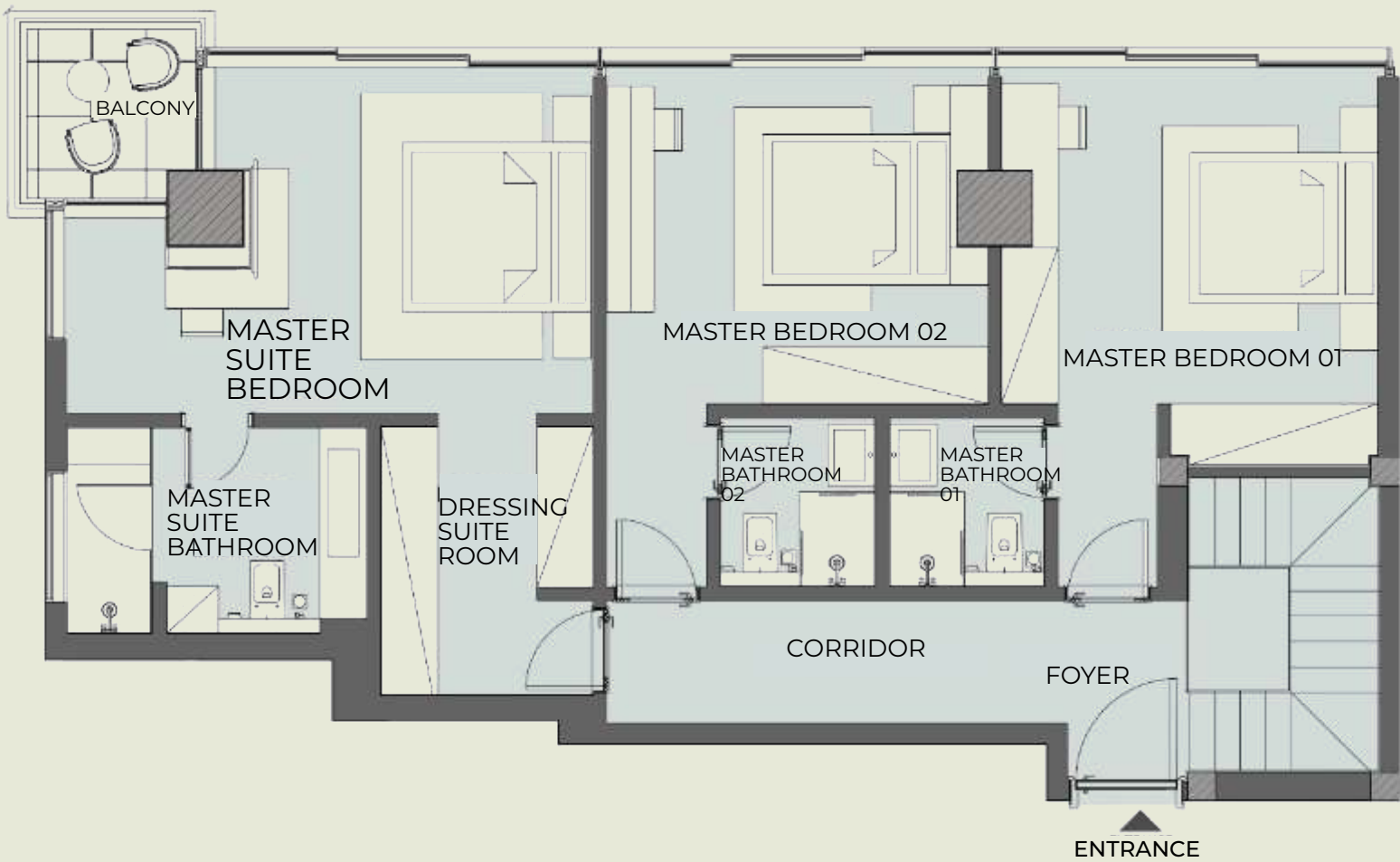
FOYER	3.30m X 1.65m
CORRIDOR	1.20m X 6.05m
GUEST TOILET	2.00m X 1.25m
KITCHEN	3.90m X 3.00m
RECEPTION	5.70m X 5.65m
DINING AREA	4.10m X 3.30m
BALCONY	2.00m X 2.00m
BEDROOM 01	3.60m X 4.10m
BEDROOM 02	3.60m X 4.10m
BATHROOM 01	2.00m X 2.20m
MASTER SUITE	4.90m X 5.65m
BALCONY	2.00m X 2.00m
MASTER SUITE DRESSING	2.90m X 2.60m
MASTER SUITE BATHROOM	2.30m X 2.65m
MAID'S BEDROOM	2.00m X 2.05m
MAID'S BATHROOM	2.00m X 1.10m
LAUNDRY	0.70m X 0.70m

DUPLEX

DUPLEX-01



DUPLEX 02



DUPLEX-01

DIMENSION

FOYER	3.30m X 2.15m
LIVING AREA	4.30m X 4.50m
DINING AREA	4.30m X 3.50m
BALCONY	2.00m X 2.00m
RECEPTION	4.30m X 6.50m
CORRIDOR	1.10m X 1.70m
BALCONY	2.00m X 2.00m
GUEST TOILET	1.30m X 1.70m
KITCHEN	3.90m X 3.00m
MAID'S BEDROOM	1.65m X 2.00m
MAID'S BATHROOM	1.65m X 1.15m

DUPLEX 02

DIMENSION

FOYER	3.30m X 1.65m
CORRIDOR	1.20m X 6.05m
MASTER BEDROOM 01	3.60m X 4.10m
MASTER BATHROOM 01	3.90m X 3.00m
MASTER BEDROOM 02	3.60m X 4.10m
MASTER BATHROOM 02	3.90m X 3.00m
MASTER SUITE	4.90m X 5.65m
BALCONY	2.00m X 2.00m
MASTER SUITE DRESSING	2.90m X 2.60m
MASTER SUITE BATHROOM	2.30m X 2.65m

PENTHOUSE



DIMENSION

FOYER	3.30m X 3.60m
RECEPTION	8.25m X 6.40m
BALCONY	26.25m X 1.80m
GUEST TOILET	1.65m X 3.50m
RECEPTION	4.30m X 6.50m
KITCHEN	7.10m X 4.40m
CORRIDOR 01	1.30m X 1.20m
CORRIDOR 02	13.05m X 1.20m
MASTER BEDROOM 01	4.10m X 3.60m
MASTER DRESSING 01	1.15m X 2.60m
MASTER BATHROOM 01	1.65m X 2.45m
BALCONY	26.25m X 1.80m
LIVING AREA 01	4.75m X 8.30m

DIMENSION

MASTER BEDROOM 02	4.10m X 3.60m
MASTER DRESSING 02	1.15m X 2.60m
MASTER BATHROOM 02	1.65m X 2.45m
MASTER BEDROOM 03	4.10m X 3.60m
MASTER DRESSING 03	2.35m X 2.45m
MASTER BATHROOM 03	1.65m X 2.45m
MASTER SUITE	4.85m X 4.85m
MASTER SUITE DRESSING	3.45m X 2.70m
MASTER SUITE BATHROOM	1.65m X 2.45m
MAID'S BEDROOM	3.00m X 2.30m
MAID'S BATHROOM	2.65m X 1.10m
LAUNDRY	2.10m X 2.40m
LIVING AREA 02	4.50m X 6.30m



BEHIND THE GLASS

At Edge, we believe in bringing the beauty of the outdoors to your doorstep. To achieve this seamless connection with nature, all our facades are elegantly crafted with expansive glass panels.



AMENITIES

WALKING TRAILS

OUTDOOR SEATING AREAS

BOTANICAL ZONES



AMENITIES

TRIPLE HEIGHT ENTRANCE

CONCIERGE SERVICES



AMENITIES

EXPRESS FITNESS

COMMUNITY SERVICE APP



AMENITIES

SMART LIVING HUB

STORAGE ROOMS



AMENITIES

MULTIPLE ELEVATORS

24/7 CCTV SURVEILLANCE



AMENITIES

SKYLIGHTS FOR ALL BUILDINGS

DIRECT ACCESS
TO COMMERCIAL STRIP



*OUR RESIDENCES ARE BOTH
FULLY AUTOMATED BY
VIMAR ITALY & SERVICED BY A
WORLD CLASS HOTEL*





Discover Serenity in Every Shade – Where Immaculate Landscapes Paint the Perfect Backdrop for Inspired Living at Edge.

Amidst the vibrant urban tapestry of New Cairo, Edge emerges as a haven where nature takes center stage. Our commitment to providing a tranquil and harmonious living environment is embodied in the lush landscapes that grace every corner.





VIMAR ITALY

At Edge, we are proud to integrate Vimar’s premium Italian electrical systems into our homes. Vimar is renowned for its superior quality, innovative design, and cutting-edge technology. Residents will experience the best in safety, functionality, and elegance, enhancing the overall living experience in every home.





**EDGE: CRAFTING CONNECTIONS,
FOSTERING COMMUNITY HARMONY**

At Edge, the concept of community is founded on fostering meaningful connections among residents, while each residence maintains its individuality, the intentional design of communal areas, parks, and gathering spots ensures that Edge isn't just a collection of buildings but a united community, where residents come together to create a vibrant and harmonious living environment.





CORES & ELEVATORS

At Edge, each elevator core is meticulously crafted to serve only two apartments per floor, ensuring an exclusive and private transit experience for residents. The elevator cores are equipped with state-of-the-art technology, ensuring smooth and swift transitions between floors while maintaining a sense of individuality for each residence. Setting the tone for the luxurious living experience within Edge.





*A NEW STANDARD – YOUR HAVEN, SECURE
AND SOUND.*

At Edge, safety is not just a priority; it’s an integral part of our commitment to providing residents with peace of mind. Our comprehensive security measures are seamlessly woven into the fabric of the community to create a secure and protective living environment. From controlled access points to vigilant surveillance systems, every aspect of Edge is designed to ensure the safety and well-being of our residents.





CLINICS AT THE HEART OF POSSIBILITY

Step into a destination where healthcare meets convenience. The clinics are set within a vibrant commercial environment, surrounded by restaurants, cafés, retail outlets, and F&B destinations that keep the area alive with energy and activity. Patients and visitors enjoy the ease of access to everything they need, from daily essentials to lifestyle indulgences that create a holistic experience beyond the clinic doors.











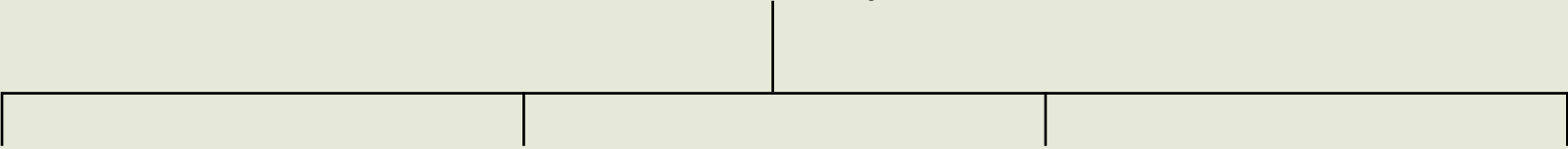
PEOPLE OF ARK
east

Ark

START YOUR
STORY HERE.



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east



Edge

AT/EDGE
JUNIORQUARTERS
PEOPLEOFARK
east

CLIFF

C (MEDICAL HUB AT)
CLIFF

MASTER PLAN



USP

- ICONIC LOCATION
- COMPLETELY WALKABLE
- MULTI-LEVEL RING ROADS
- 3-4 UNDERGROUND PARKING
- HANDICAPPED ACCESSABILITY
- WELL ESTABLISHED INVESTORS
- CLEAN ENERGY- SOLAR PANELS
- MULTIPLE ENTRANCE AND EXIT POINTS

A GROWN-UP *space*, FOR // the in-between stage of life
not SO grown up PEOPLE. [20][25]
A PLACE to *live*
connect, & BELONG.
JRQUARTERS





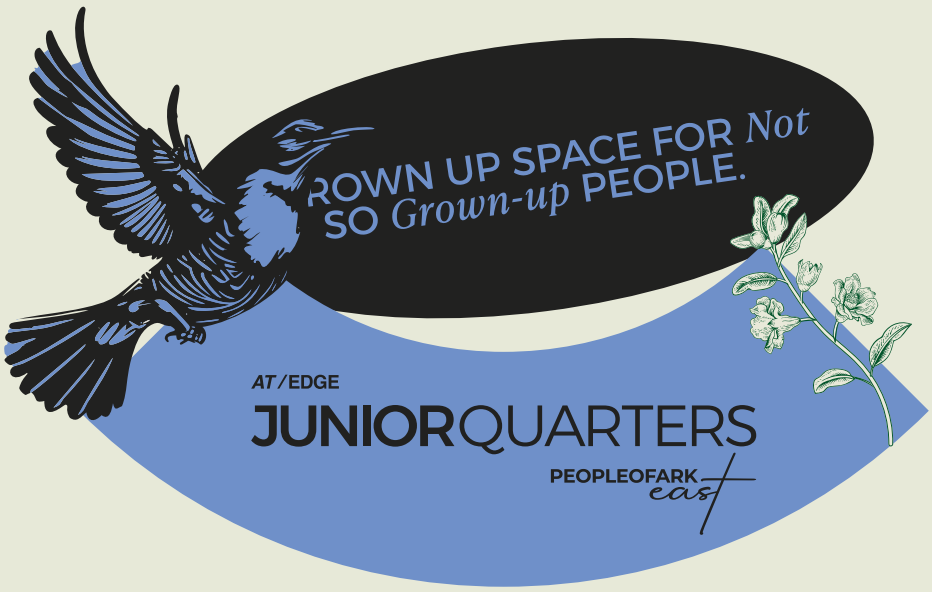
AT/EDGE

FOR THE EAST

Here, SPACE ISN'T JUST SQUARE METERS, *it's freedom.* FROM DOUBLE-HEIGHT ENTRANCES TO *shared lounges*, FROM WATERFRONT GREENERY TO *smart systems* THAT MAKE LIFE EASIER.

[20]

[25]



A place THAT HOLDS THE HIGHS, *lows*, AND IN-BETWEENS OF
[20] *adulthood* — WITHOUT LOSING *the joy*. [25]



STUDIO *foyer &*
RECEPTION



STUDIO *master*
BEDROOM



STUDIO *master*
BATHROOM



ONE *bedroom*
RECEPTION



ONE BEDROOM
master BEDROOM



ONE BEDROOM *master*
BATHROOM



TWO bedroom
RECEPTION



TWO BEDROOM
bedroom



TWO BEDROOM
master bedroom

JUNIORQUARTERS

[20][25]



Designed as a vibrant and youthful extension of Edge, Junior Quarters offers a modern environment where lifestyle and convenience meet. With spaces ranging from 40 to 150 m², it provides flexible options to suit a variety of needs.

A PLACE to *live*,
connect, & BELONG.



A GROWN-UP *space*, FOR // the in-between stage of life *not SO grown up* PEOPLE. [20][25]

A PLACE to *live*
connect, & BELONG.
JRQUARTERS



Key *Features*

// elegant double-height entrances that create a striking first impression.

// comfortable lounges and welcoming waiting areas designed for social interaction and relaxation.

// smart automation systems that enhance daily living with convenience and efficiency.

// integrated greenery and water-fronts, blending natural beauty with urban living.



AT/EDGE
JUNIORQUARTERS
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3
A
A
The Art



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15275

[20]
[25]

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LASTING
IMPRESSIONS

CLIFF IS A PLACE WHERE BOLD AMBITIONS AND
SOPHISTICATION COME TOGETHER IN A CAREFULLY
CURATED SPACE

*Speaking in an unabashedly self-assured manner, Cliff
symbolises youthful energy and ambitious innovation
when it comes to business and administrative projects.*

AB/OUT:

CLIFF

©CLIFF BY THE ARK /
location
at NEW CAIRO,
EGYPT.

F

CLIFF IS MORE THAN JUST A STRUCTURE; it's evidence of our dedication to offering the ideal harmony between
career aspirations and the need for respite and rejuvenation.

PEOPLE OF ARK

ARK, WHERE WE BELIEVE IN THE TRANSFORMATIVE POWER OF SPACES THAT GO BEYOND MERE STRUCTURES. *As a dedicated real estate developer,*

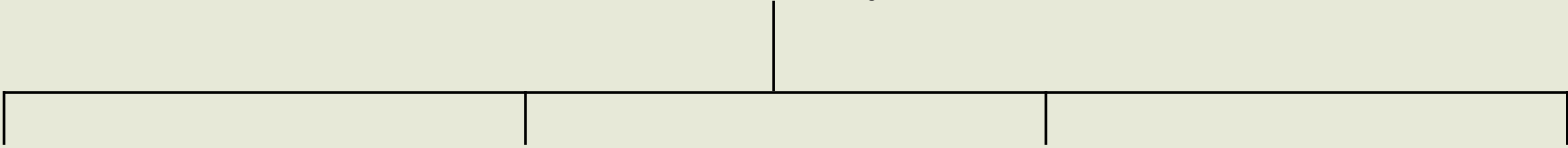
The Ark is a collaboration between, Organi Group, Abdelmaksoud Group, Arabella Group, to have a steadfast commitment to bringing smiles to every home.

Our visual identity reflects the harmonious blend of innovation, warmth of what makes a house a truly cherished haven.



LASTING
IMPRESSIONS

PEOPLEOFARK
east



Edge

AT/EDGE
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CLIFF

C MEDICAL
HUB AT
CLIFF

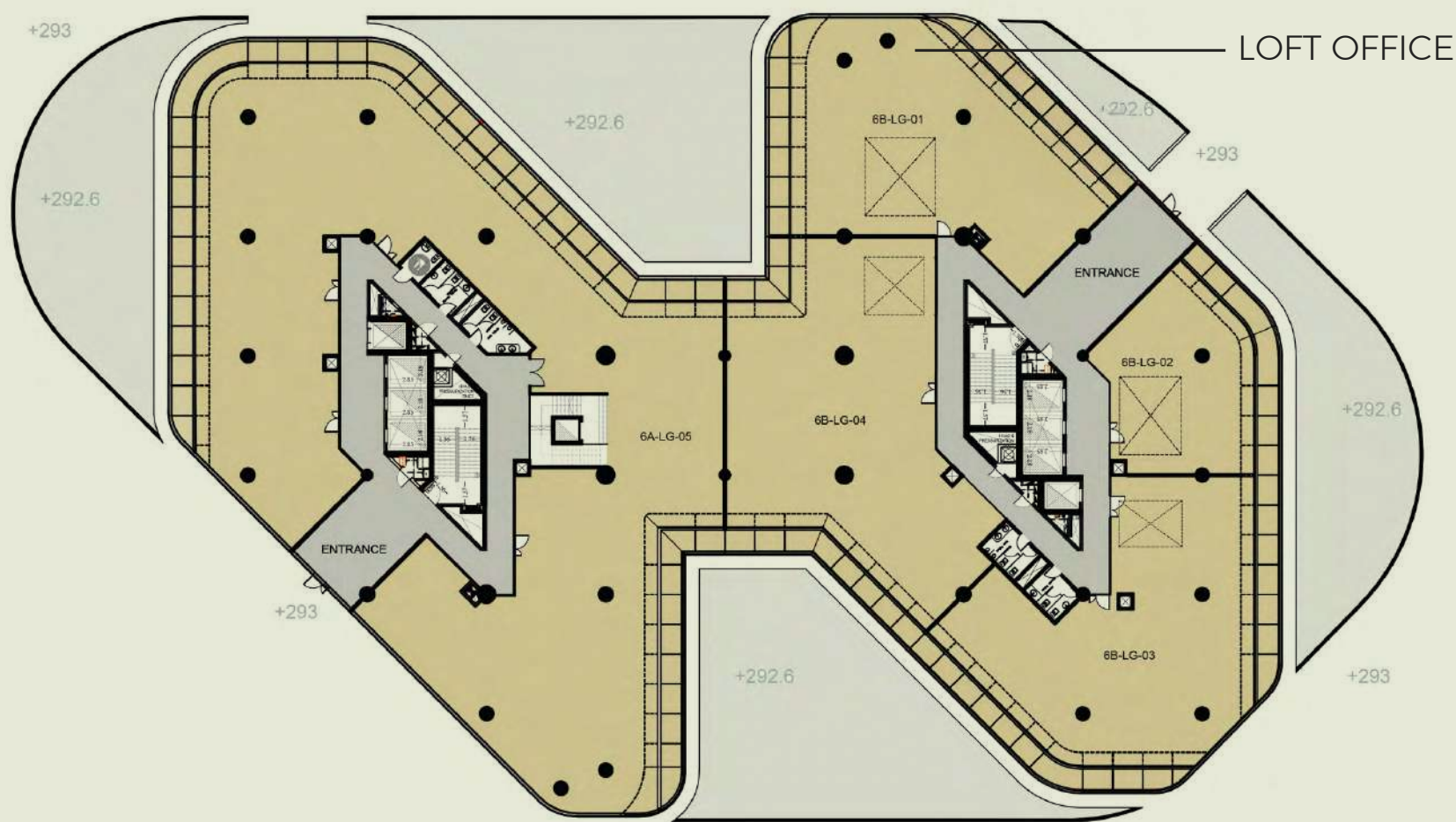
MASTER PLAN



USP

- ICONIC LOCATION
- COMPLETELY WALKABLE
- MULTI-LEVEL RING ROADS
- 3-4 UNDERGROUND PARKING
- HANDICAPPED ACCESSABILITY
- WELL ESTABLISHED INVESTORS
- CLEAN ENERGY- SOLAR PANELS
- MULTIPLE ENTRANCE AND EXIT POINTS



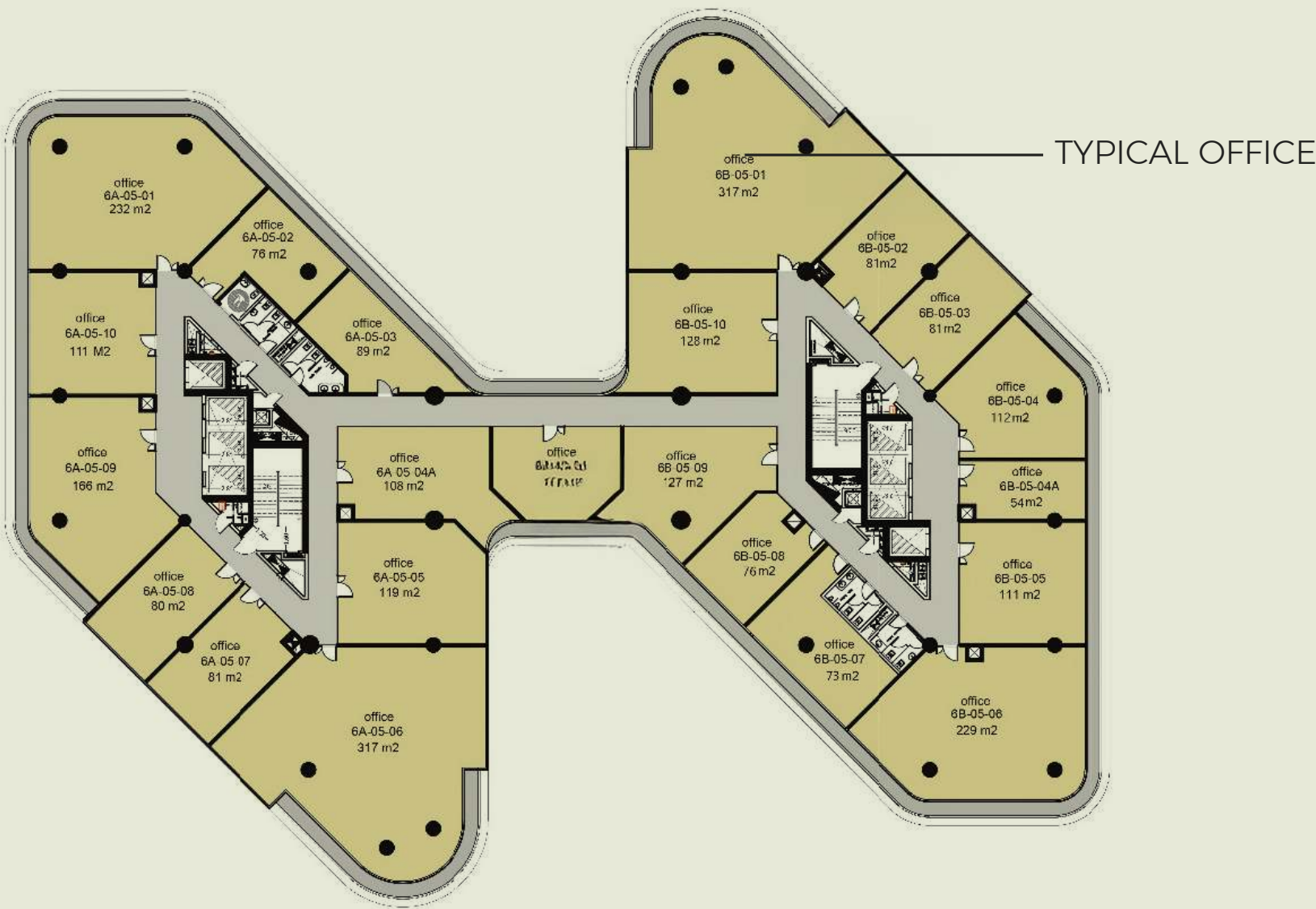


Loft Offices

350 – 800 SQM

Nestled within our dynamic workspace, these exclusive offices offer a seamless blend of premium design and practicality, providing professionals with the ultimate workspace solution.



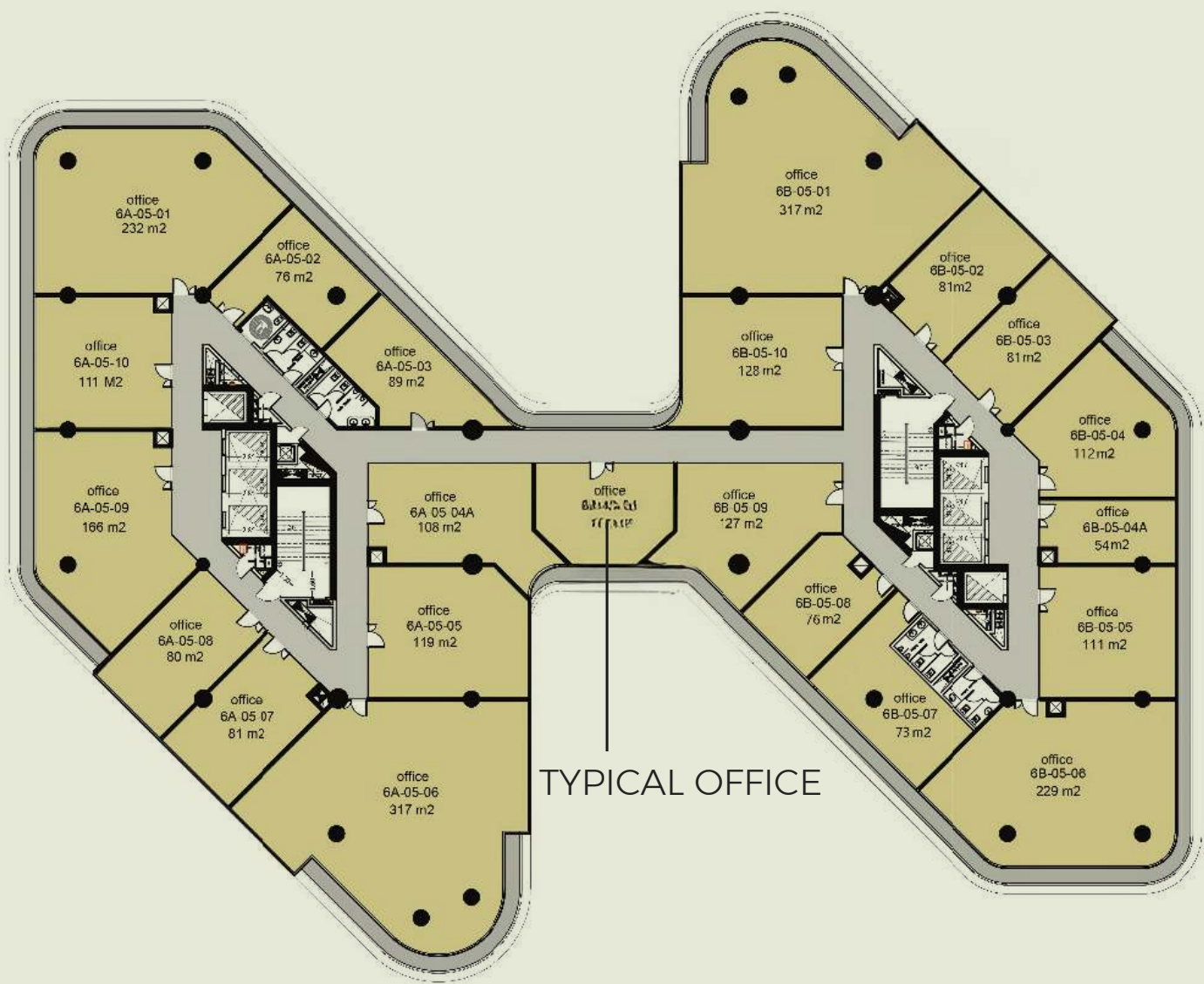


Typical Offices

51 – 342 SQM

Enjoy the flexibility of customizable layouts and lease options, ensuring that your workspace aligns perfectly with your vision and requirements.





Bridge Offices

120 – 300 SQM

Where connectivity meets creativity, perched atop our sleek architectural marvel, these elevated workspaces offer panoramic views for innovation



CLIFF

ENTRANCE
FROM MAIN PIAZZA

ENTRANCE
FROM MAIN PIAZZA

ADMIN LANDSCAPE SAMPLE

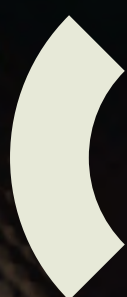


CLIFF

BUSINESS
DISTRICT







CLIFF

COMMERCIAL
AMENITIES





OFFICES
CO-WORKING

2025©

SPACES. / IWG International Workplace Group



ARK HAS EXCITINGLY COLLABORATED WITH SPACES FOR THEIR CO-WORKING OFFICES. *SPACES, renowned for its innovative workspaces designed to inspire creativity and collaboration, brings its dynamic approach to Ark’s entrepreneurial community.*

This partnership brings the expertise of SPACES in providing flexible and vibrant office solutions to redefine the future of work.





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ACCESSIBILITY



ACCESSIBILITY IS AT THE CORE OF CLIFF’S COMMITMENT, PROVIDING EASY ACCESS FOR INDIVIDUALS OF ALL ABILITIES. OUR INCLUSIVE DESIGN ENSURES THAT EVERYONE HAS THE OPPORTUNITY

TO SEAMLESSLY EXPERIENCE AND ENJOY ALL THE AVAILABLE AMENITIES WITHOUT ANY OBSTACLES, FOSTERING AN ENVIRONMENT THAT VALUES DIVERSITY AND EQUAL ACCESS.





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RESTAURANTS



INDULGE YOUR PALATE AT CLIFF WITH AN ARRAY OF SPECIALTY CUISINES FROM AROUND THE WORLD, INCLUDING ASIAN, ITALIAN, MIDDLE EASTERN, AND MORE.

OUR DIVERSE SELECTION OF RESTAURANTS CATERS TO ALL TASTES AND CRAVINGS, CREATING A JOURNEY THAT PROMISES A DELIGHTFUL AND SATISFYING DINING EXPERIENCE.





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RETAIL



EXPLORE A VIBRANT RETAIL ZONE AT CLIFF, OFFERING A DIVERSE RANGE OF STORES

ENCOMPASSING CLOTHING, JEWELRY, ACCESSORIES, HOME GOODS, TECHNOLOGY, FURNITURE, TOY SHOPS, AND MORE. EVERYTHING YOU MAY NEED IS CONVENIENTLY LOCATED IN ONE SPACE, PROVIDING A COMPREHENSIVE AND ENJOYABLE SHOPPING EXPERIENCE.





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OUTDOOR WORKING SPACES



ELEVATE YOUR WORKDAY AMIDST THE NATURAL BEAUTY OF CLIFF’S OUTDOOR WORKING SPACE. DESIGNED TO INSPIRE CREATIVITY AND PRODUCTIVITY.

SURROUNDED BY LUSH GREENERY AND BATHED IN NATURAL LIGHT, THIS OPEN-AIR WORKSPACE PROVIDES A SERENE BACKDROP FOR FOCUSED WORK AND COLLABORATIVE BRAINSTORMING SESSIONS. EQUIPPED WITH MODERN AMENITIES AND HIGH-SPEED WI-FI, THE OUTDOOR WORKING SPACE SEAMLESSLY BLENDS THE COMFORTS OF INDOORS WITH THE TRANQUILITY OF NATURE.





2025©

PRIVATE DROP-OFF AREAS



EXCLUSIVITY AND CONVENIENCE
CONVERGE AT THE PRIVATE
DROP-OFF AREA OF CLIFF
DESIGNED FOR DISCERNING
RESIDENTS AND VISITORS, THIS
SECLUDED ENCLAVE OFFERS A
SEAMLESS ARRIVAL EXPERIENCE

PROVIDING DIRECT ACCESS TO
THE BUSTLING COMMERCIAL
DISTRICT AND OTHER KEY
DESTINATIONS WITHIN THE
DEVELOPMENT. WITH ATTENTIVE
VALET SERVICE AND A
WELCOMING AMBIANCE, THE
PRIVATE DROP-OFF AREA SETS
THE STAGE FOR A TRULY ELEVATED
LIFESTYLE AT CLIFF.





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CONNECT WITH NATURE



IN CLIFF’S ATMOSPHERIC SPACES,
WHERE PEACE OF MIND TAKES
CENTER STAGE.

ENJOY A REFRESHING AND
REJUVENATING EXPERIENCE.
CREATING A HARMONIOUS
BALANCE BETWEEN WORK AND
RELAXATION.





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EXPERIENCE



EXPERIENCE THE EPITOME OF URBAN LIVING AT CLIFF, DESIGNED TO REDEFINE THE WAY YOU WORK AND SHOP.

FEATURING OPEN SPACES AND INVITING LANDSCAPES, CREATING AN ATMOSPHERE THAT FOSTERS CREATIVITY, COLLABORATION, AND A SENSE OF WELL-BEING. AT CLIFF, WE PRIORITIZE THE INTEGRATION OF OUTDOOR AREAS, PROVIDING A UNIQUE OPPORTUNITY FOR INDIVIDUALS TO RECONNECT WITH NATURE WHILE INDULGING IN THE PLEASURES OF SHOPPING OR CONDUCTING BUSINESS IN OUR THOUGHTFULLY DESIGNED OFFICES.



#A NEW ARK
PEOPLE OF ARK
**HELLO
(PEOPLE OF THE EAST,)**





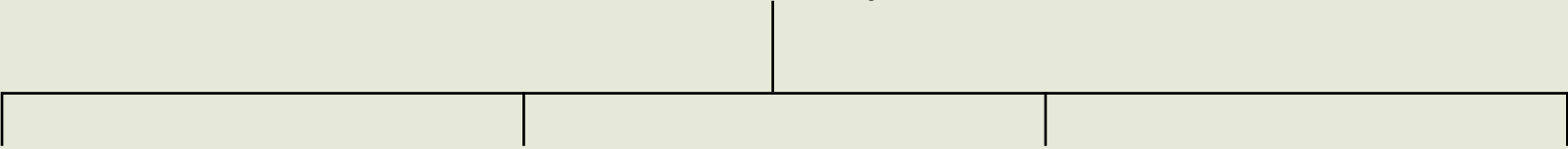


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CLIFF

C MEDICAL HUB AT
CLIFF



ELEVATING CARE AT
CLIFF

BRING YOUR CLINIC TO CLIFF



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MASTER PLAN

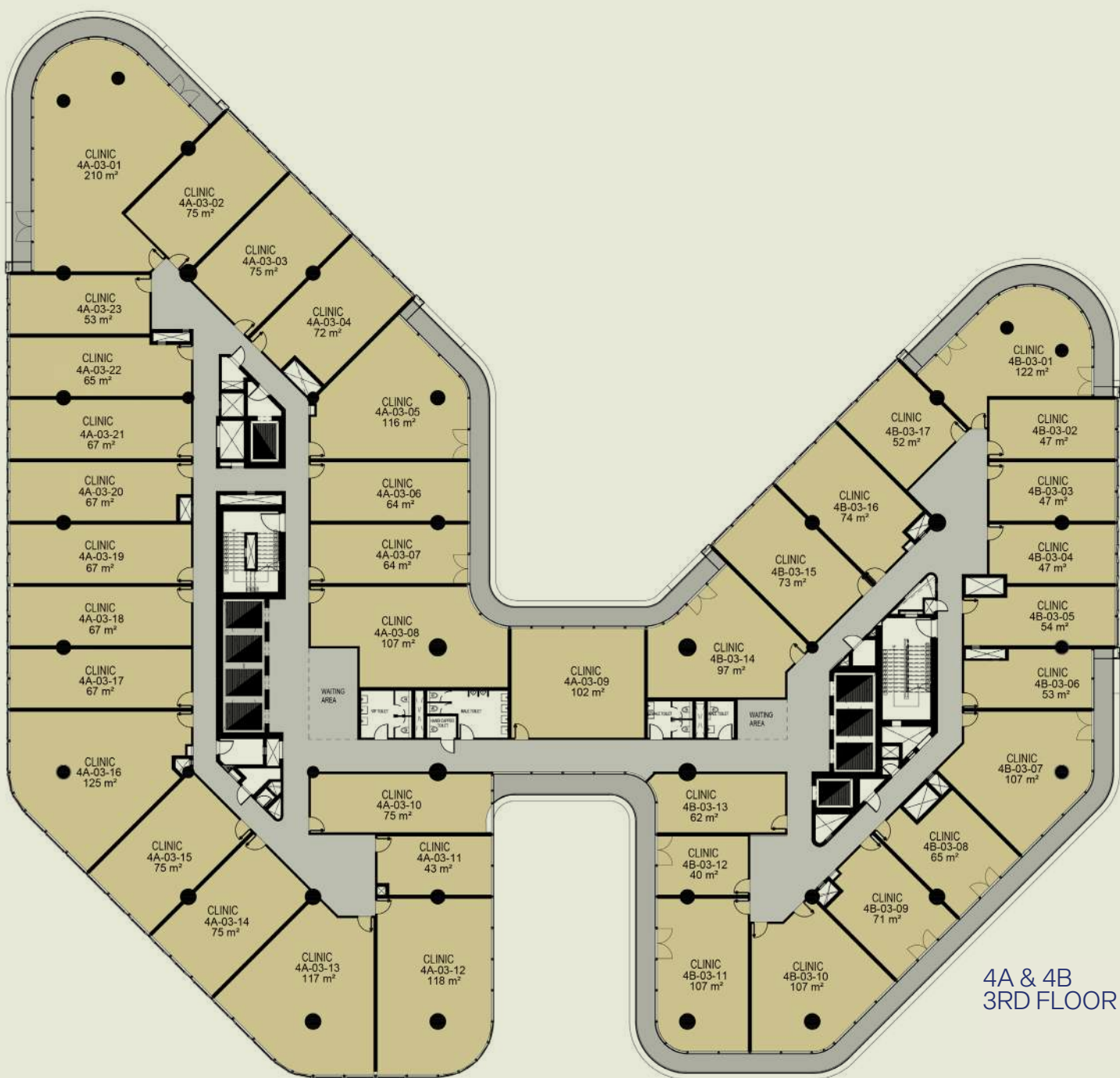


USP

- ICONIC LOCATION
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- MULTIPLE ENTRANCE AND EXIT POINTS



® / LAYOUT



4A & 4B
3RD FLOOR

AS A DEDICATED REAL ESTATE DEVELOPER, OUR MISSION IS TO CRAFT SPACES THAT GO BEYOND ARCHITECTURE

(ABOUT C CLIFF)



CLINICS AT THE HEART OF POSSIBILITY

STEP INTO A DESTINATION WHERE HEALTHCARE MEETS CONVENIENCE. THE CLINICS ARE SET WITHIN A VIBRANT COMMERCIAL ENVIRONMENT, SURROUNDED BY RESTAURANTS, CAFÉS, RETAIL OUTLETS, AND F&B DESTINATIONS THAT KEEP THE AREA ALIVE WITH ENERGY AND ACTIVITY. PATIENTS AND VISITORS ENJOY THE EASE OF ACCESS TO EVERYTHING THEY NEED, FROM DAILY ESSENTIALS TO LIFESTYLE INDULGENCES THAT CREATE A HOLISTIC EXPERIENCE BEYOND THE CLINIC DOORS.

FULLY FINISHED **MEDICAL UNITS**

© ®

EACH UNIT IS FULLY FINISHED AND DESIGNED TO INTERNATIONAL STANDARDS, ENSURING A SEAMLESS MOVE-IN EXPERIENCE FOR PRACTITIONERS. WITH SPACES STARTING FROM 50 M² UP TO 50+ M², THE CLINICS OFFER FLEXIBLE LAYOUTS THAT CATER TO A WIDE RANGE OF SPECIALTIES AND PROFESSIONAL NEEDS.



CALM



HEALING



RELIABLE

HERE, MEDICAL CARE INTEGRATES WITH MODERN LIVING

DESIGNED FOR THE FUTURE.

@2025
ELEVATED LIVING.



BLENDING MODERN ELEGANCE WITH A DYNAMIC,
APPROACHABLE TONE. IT INSPIRES, INFORMS, AND
DRIVES ACTION



THE FUTURE OF CARE HAS AN ADDRESS.

©® 2025 // **ROOTED IN CARE. BUILT TO LAST.**

C MEDICAL
CLIFF HUB AT
PEOPLEOFARK
east

ISN'T JUST A CLINIC SPACE.

FUTURE OF WELLNESS. ©®

C (MEDICAL HUB)
CLIFF
PEOPLEOFARK
east

BUSINESS PARTNERS

BOARD MEMBERS

Arabella



INVESTORS



BUSINESS PARTNERS



CONSULTANTS

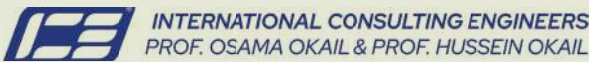
LEAD CONSULTANT & ARCHITECT



PROJECT MANAGEMENT CONSULTANCY



TIS AND ROADS CONSULTANT



STRUCTURE DESIGNERS



ELECTRICAL CONSULTANT



INTERIOR DESIGN CONSULTANT



SUPERVISION CONSULTANT



HVAC CONSULTANT



ANIMATION VISUAL CONSULTANT



PLUMBING AND FIREFIGHTING
CONSULTANT



BRAND CONSULTANT

LONGEBLACK

CONTRACTORS



Arabella





PEOPLE OF ARK
east

Ark

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